## **Standard Market Design Fact Sheet** of Past and Future Outreach Activities

#### **Activities Leading Up to the Proposed Regulations**

The Standard Market Design (SMD) rulemaking process included many interactions with the states, industry and public from October 2001 to July 2002. These interactions included:

- 1. <u>RTO Week</u>- a week of focused, comprehensive discussion of all aspects of SMD by State, Industry and Public participants in October 2001, exploring key issues and some early ideas about options and best practices to deal with each.
- 2. Eleven <u>Technical Conferences</u> between November, 2001 and July, 2002 that discussed 12 topics important SMD implementation, including market mitigation and monitoring, resource adequacy, demand response and software needs for SMD; all technical conferences were publicly noticed, and the presentations and transcriptions were made available on the FERC web site;
- 3. Inviting comments on two <u>Staff SMD Working Papers</u> that were characterized as a "rough draft" of the proposed regulations.
- 4. Received about 584 comments on the Staff's SMD Working Papers and related matters.
- 5. Commissioners and Staff made over 80 presentations and <u>speeches</u> at various energy conferences and meetings;
- 6. Staff participated in about 10 meetings and teleconferences with State Commissioners.
- 7. Staff and commissioners have held innumerable meetings over the past ten months with individual and group representatives from every sector of the electric industry. These include:
  - Generators, investor-owned utilities, municipal and cooperative utilities, large public power entities, independent system operators and regional transmission organization applicants,
  - State regulators, large industrial customers, residential consumer groups and state consumer advocates, retail competitive load-serving entities, renewable generators, distributed generators,
  - Demand-response and energy services providers, transmission equipment providers, software providers, R&D entities, environmental advocates, consultants and academic experts, and
  - Federal agencies including the Department of Energy, Department of Justice,
     Federal Trade Commission, and the Environmental Protection Agency.
- 8. FERC has noticed its intent to prepare an Environmental Assessment on the proposed SMD regulations and to hold a <u>scoping meeting</u> on August 12, 2002

Most of the details of our outreach activities are available on our web site.

### Activities Planned after Issuance of the Proposed Regulations

The FERC staff is planning a series of briefings with state commissioners and their staff. The meetings that are open only to state commissioners are listed on the calendar below. These meetings will also be open to other state representatives, including representatives of Governors' offices and state energy offices. However, they will not be open to the industry at large.

#### Calendar of SMD Briefings for State Regulators and their Staffs

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
28 JULY	NARUC Summer Meeting Portland Wood * Keynote	30	FERC Open Meeting; SMD vote	1 AUGUST	2	3
4	5	6	7	<b>8</b> *	9	10
11	12	13	14	SMD Briefing Camp NARUC East Lansing, MI Miller * Mead *	SMD Briefing SEARUC, Atlanta, GA Fernandez * Rodgers * Whitmore * O'Neill *	17
18	19	20	SMD Briefing Mid Atlantic New Jersey BPU Hegerle * Bandera*	22	23	24
25	26	27	28	SMD Briefing Northeast Boston, MA Bandera * Cannon *	30	31
1 SEPT.	2	3	SMD Briefing Western (Southwest) Las Vegas O'Neill * Hegerle*	FERC Open Meeting	6	7
8	9	10	11	12	13	14

### **Industry-Wide SMD Briefings**

FERC is also planning SMD briefings for the industry at large. There will be four public meetings that anyone can attend. *These will be free of charge, but individuals must pre-register to attend. Industry participants can e-mail or fax the registration form below.* They are:

Monday, August 19 1:00 to 3:00 p.m. Commission Meeting Room Federal Energy Regulatory Commission 888 First Street, Washington, D.C.

[Note: This meeting will also be broadcast live, on Capitol Connection. To make arrangements, call David Reininger or Julia Morelli at 703-993-3100 or access their website at www.capitolconnection.gmu.edu.]

Thursday, August 22 10:00 a.m. to 3:30 p.m. Boise City Council Chambers 150 North Capitol Boulevard, Boise, Idaho

Wednesday, August 28
1:00 to 5:00 p.m.
Renaissance St. Louis Airport Hotel
9801 Natural Bridge Road, St. Louis, Missouri
(Immediately following the MISO/SPP Tariff Convergence Technical Conference)

Thursday, September 19
12:00 noon to 4:00 p.m.
MISO Headquarters, 701 City Center Drive, Carmel, Indiana
(Immediately following MISO's monthly Advisory Committee and Board Meetings)

These briefings will consist of a 45-minute presentation of the SMD rule by FERC staff, followed by discussion with the audience. For more information, contact Sarah McKinley, State Relations, 202-208-2016 (or e-mail <a href="mailto:customer@ferc.gov">customer@ferc.gov</a>). Hotel information will be provided upon registration.

Please fill out the registration form on the following page.

# **Registration for Industry-Wide SMD Briefings**

Please registe	r me for the following SMD Briefing(s):
	_ Washington, DC, August 19
	_ Boise, Idaho, August 22
	_ St. Louis, Missouri, August 28
	_ Carmel, Indiana, September 19
Name:	
Title:	
Organization:	
Address:	
Telephone:	
E-Mail:	
FAX your regis	stration to 202-208-2106 or e-mail to: <a href="mailto:customer@ferc.gov">customer@ferc.gov</a> .

FERC staff will also be scheduling briefings on SMD with additional groups of stakeholders in Washington and elsewhere over the coming months to explain the basics of SMD and receive informal stakeholder feedback. Over the fall, the Commission expects to hold additional technical conferences and workshops on several of the unresolved issues remaining, to explore the implications and feasibility of various SMD options with experts and stakeholders.

Formal feedback on the SMD Notice of Proposed Rulemaking can be filed at the Commission within the 75 day comment period that will follow issuance of the rule. Comments will be due on October 15, 2002 and can be filed on paper or electronically through the FERC website (electronic filing is encouraged).

We anticipate completing the Environmental Assessment for the Standard Market Design proposal in December 2002. We anticipate completing and adopting the final Standard Market Design rule in December 2002.